



Presents

THE MIRACLE RIDE GOLF OUTING

May 20, 2011 - Hillcrest Country Club - Indianapolis, IN

SPONSORSHIP PACKAGES



EVENT OVERVIEW

The **Jim and Cheryl Caldwell Foundation** is a 501 (C)3 non-profit charity that was established by Coach Caldwell and his wife, Cheryl, in 2009. The Foundation is committed to the educational empowerment of children through digital technology and "Preparing young minds for advancement in the 21st Century." To achieve this, the Caldwell's are creating and providing community centers with integrated digital technology that serves as a catalyst to impact, change and enrich a child's learning proficiency.



The **Miracle Ride Foundation, Inc.** consists of a large group of volunteers with 501 (c)(3) status. We are all motorcycle enthusiasts, many are Indiana business professionals with varying degrees and we all share a great passion for keeping children healthy. We believe that helping to fund Riley Hospital for Children is the best way to demonstrate that shared belief. Put all of this together and you have one of the nation's largest motorcycle fundraising events.

EVENT DETAILS

Date: Friday, May 20, 2011

Location: Hillcrest Country Club
6098 Fall Creek Rd.
Indianapolis, IN 46220

Format: Scramble

Entry Fee: \$200.00 per player

Schedule:

Registration

Open Driving Range & Practice Green
7:30 am - 8:30 am

Instructions & Rules of play
8:45 am

SHOTGUN START
9:00 am

Lunch & Awards
Immediately following golf
2:00 pm *approximately*

INDIVIDUAL & HOLE SPONSORSHIPS

\$200

- One (1) autographed promotional photo
- One (1) Reebok entry pack
- One (1) golfer entry
- One (1) entry to the post-golf lunch

\$1,250

- Four (4) autographed promotional photos
- Four (4) Reebok entry packs
- One Foursome (4 golfers) entry
- Four (4) entries to the post-golf lunch
- Hole sign at golf outing w/your company logo

OFFICIAL SPONSORSHIP

\$2,500

- Four (4) autographed promotional photos
- Four (4) Reebok **VIP** entry packs
- Four (4) autographed Indianapolis Colts footballs
- One (1) NFL player or coach to golf with your foursome
- One Foursome (4 golfers) entry
- Four (4) entries to the post-golf lunch
- Hole sign at golf outing w/your company logo
- Company logo on golf outing welcome banners



EXECUTIVE SPONSORSHIP

\$5,000

- Eight (8) autographed promotional photos
- Eight (8) Reebok **VIP** entry packs
- Eight (8) autographed Indianapolis Colts footballs
- Two (2) NFL player or coaches to golf with your foursome
- Two Foursomes (8 golfers) entry
- Eight (8) entries to the post-golf lunch
- Hole sign at golf outing w/your company logo
- Company logo on golf outing welcome banners
- Four (4) tickets to a 2011 Indianapolis Colts home game



CONTACT US

For more information on becoming a sponsor of the Miracle Ride Golf Outing please contact us.

We look forward to hearing from you.



POSITION SPORTS

Natalie Caldwell – Events Manager
Phoenix, AZ

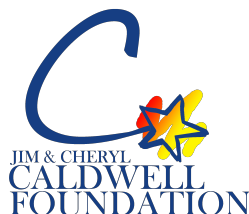
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POSITION SPORTS IS AN AGENCY ON BEHALF OF THE JIM & CHERLY CALDWELL FOUNDATION





THE MIRACLE RIDE "SCRAMBLE" GOLF OUTING
MAY 20, 2011

TEAM REGISTRATION FORM

Name of team: _____

Team Captain: _____

*E-mail: _____

Cell Phone #: _____

Work Phone #: _____

Names of other players:

*We need your e-mail in case of changes caused by inclement weather.

Please mail this form along with a check(s) for a total of \$200.00 per individual made out to "Jim and Cheryl Caldwell Foundation" to the following address:

Jim and Cheryl Caldwell Foundation
c/o Position Sports, Inc.
4852 E. Baseline #105
Mesa, AZ 85206

Please Note: Cutoff date for receipt of entry forms is May 6th. All proceeds made from the event will go to the "Miracle Ride" fund in support of Riley's Children's Hospital.

(You will be advised which hole you will begin on at the start of the tournament on the 20th.)

For more information:

Contact: Natalie Caldwell, Position Sports

E. Natalie.Caldwell@positionsports.com

P. 480.652.0097

F. 480.240.5887

Wwww.TheCaldwellFoundation.org



THE MIRACLE RIDE "SCRAMBLE" GOLF OUTING

MAY 20, 2011

RULES OF THE DAY:

1. Normal "scramble" rules apply. Each person will hit a ball. The best ball will be chosen and each person will then hit a second shot from that same location. Prior to each shot/putt, a marker will be placed adjacent to the ball being played so each succeeding shot/putt is played from the same location. This will continue until a putt drops. One score will then be registered for the team for that hole.
2. Each person must have a MINIMUM OF TWO of his/her drives off the tee used during the 18 holes played. All men will start off on the white tees. If the foursome records a "birdie" or an "eagle" the next hole will be played from the blue tees. This will continue until the foursome records a "bogey" or worse at which time they can revert to the white tees. This same "back and forth" procedure will continue all day for the men. The red tees will be used for women no matter what the team score is.
3. Longest drive will take place on hole #8. (Only balls in the fairway will be counted. Everyone will tee off from the white tees on this hole.)
4. Closest to pin (from white tees for all) will be on hole #12.
5. SPECIAL RULES FOR LADIES: Each foursome may deduct one stroke from their final score for each lady they have in their foursome.
6. PRIZES: Prizes will be awarded for first through fifth place, for last place, for longest putt (only one winner of either sex) and for longest drive and closest to the pin. (In case of ties, lowest handicap holes will be compared.)
7. MULLIGANS: EACH GOLFER MAY PURCHASE A MAXIMUM OF TWO MULLIGANS which can be used on any shot or putt except on the longest drive and closest to pin holes. The mulligans will be sold at the sign-up table—(FOR \$5.00 EACH THIS YEAR)---and must be purchased before the first tee off. Mulligans may not be given, traded or sold to any other player. (See Rule #10 for "mulligan" prize drawings.)
8. A number of "drawings" will take place after the scores and prizes are posted. The other half of your mulligan ticket(s) and your raffle ticket(s) will be placed in a jar and if one of yours is drawn out after the round, you are a winner, no matter what score you had. Someone from your team must be present to claim your prize, however.