



26th Annual Miracle Ride Media Fact Sheet

CONTACTS:

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DAY OF: Donna Fischer | 317-719-6917

WHAT: The [Miracle Ride](#) is the state of Indiana's largest and longest running motorcycle charity event and among the largest and most impactful nationwide.

WHEN: Sunday, June 2, 2019 is the day of "The Big Ride" when Miracle Riders honor the kids, their families and the work of the Riley caregivers. This is the 26th year.

STARTING ADDRESS: The Big Ride stages at the Allison Transmission plant south parking lot (Cossell Road south off W. 10th Street). Allison Transmission is located at One Allison Way, Indianapolis, IN 46222-3271.

ROUTE: The police escort and first rider leaves Allison Transmission at 11am sharp. Riders MUST check in by 10:30 a.m. They will arrive at Riley Hospital for Children around 11:10 am and at the gate into Indianapolis Motor Speedway at approximately 11:20 am. The last rider in the procession will leave Allison approximately 11:45 am, Riley Hospital for Children at 12 noon, IMS at 12:15 pm and 8 Seconds Saloon lot at 12:30 pm. The window is approximately 11 am to 12:30 pm depending on the number of participants.

END ADDRESS: 143 Lynhurst Dr. (8 Seconds Saloon parking lot)

FACTS:

- 2019 participant donation \$50 per rider, \$50 for passengers age 16 and up, Age 8-15 \$25. Under age 8 free.
- 2018 number of participants: 3,397 AND 2018 donation to Riley Hospital: \$240,000
- 2019 Miracle Ride goal: \$300,000
- Total amount donated from all Miracle Ride events since 1994: \$6,522,012 making the Miracle Ride Riley Hospital's largest independent fund-raising donor.

What's new for 2019? Tom Wood Power Sports/Outdoor Equipment/Aviation/Integrity Insurance are now one of our Title Sponsors AND the Tom Wood Power Sport in Indianapolis and Anderson are going to be Poker Stops as well as their Indian Motorcycles of Lafayette. Also, Tom Wood Aviation is going to be a Poker Stop for our Benson Motorcycle and Brandt's Harley Davidson Poker Stops where riders will be able to get their picture taken next to a REAL WWII North American P-51 Mustang!!!

Tagline: Hope Happens When We Ride!

About Riley Hospital: Riley Hospital for Children is Indiana's only comprehensive children's hospital. Riley treats more than 80% of children diagnosed with cancer in Indiana. Riley serves patients in all 92 Indiana counties and is a member of the Children's Miracle Network. The annual Riley caseload for outpatient and inpatient is 300,000 cases. Fund-raising donors and events allow Riley to provide cutting edge treatment and cover the costs of medical specialty areas that are not self-sustaining.