



**Re: 28<sup>th</sup> Annual Miracle Ride for Riley Kids June 4-5, 2022**

Festival License: 012371

Dear Miracle Ride Supporter,

Through your generous donations to The Miracle Ride Foundation, we have been able to help Riley Hospital for Children heal their sick kids for 28 years. However, the ongoing COVID Pandemic has negatively impacted numerous charities including the Miracle Ride Foundation. Regardless, we were still able to “pull-off” the Miracle Ride in 2021 and, even though we lost several thousands of dollars from previous sponsors who were not in a financial position to donate due to the pandemic, and we had fewer motorcyclists participate due to COVID, we were still be able to donate \$85,000 to Riley! Plus, this does not include the 21 STACYC E-bikes that Tom Wood Power Sports, Subaru, Outdoor Equipment, and Aviation donated to the Miracle Ride! These E-bikes were given directly to Riley Kids valued at \$20,000! So, this equals a total donation of \$105,000 for 2021. This amount raises our overall total to approximately 6.9 million dollars since we began and the credit goes directly to our tremendous sponsors and our loyal riders. FYI, due to our generous sponsors, every year, more than 100% of what our riders donate goes directly to Riley Children’s Foundation, for which we take great pride!

We ask that you be kind enough and generous enough to support our cause for the 28th Anniversary Miracle Ride on June 4-5, 2022. Helping Riley Hospital for Children help their sick kids is our mission and our passion. Personally, I cannot think of a worthier cause.

Sincerely,

*Bill Kingery*

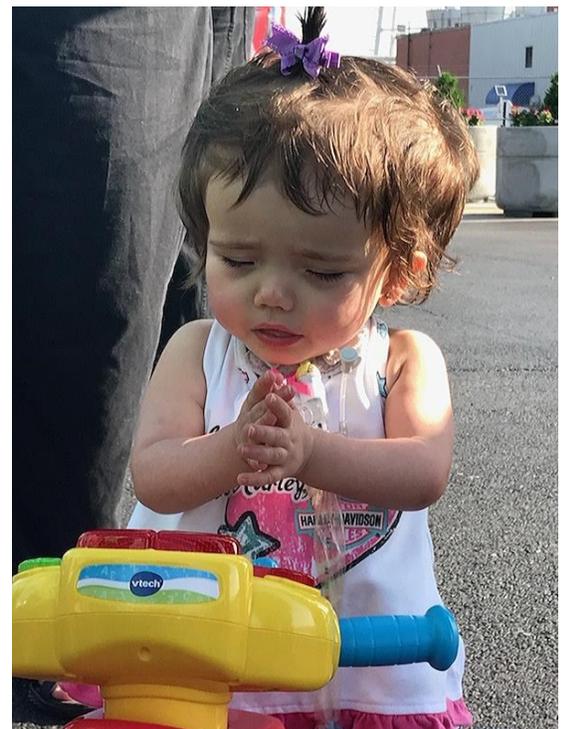
Executive Director-Miracle Ride Foundation, Inc.

317-695-5187 / [bill@miracleride.net](mailto:bill@miracleride.net) [www.miracleride.net](http://www.miracleride.net)

This is a picture of little Vivian. She and her family have been Ambassadors for the Miracle Ride Foundation since Vivian was born over 6 years ago.

Vivian was diagnosed with a terminal genetic defect before birth. She was at Riley from birth to 8 months. It was the love, support, and efforts of Riley Staff that allowed her parents to bring Vivian home. It is Riley’s commitment and their continued support that allows Vivian to thrive.

Vivian’s family firmly believe that Riley Hospital for Children saved Vivian’s life. Vivian is praying that you support the Miracle Ride Foundation’s sole mission of helping Riley Hospital for Children heal their other precious patients too.



# The 28th Anniversary Miracle Ride is June 4-5, 2022

**2022 Miracle Ride**  
**June 4-5**  
**Please Save the Date!!**



## BENEFITS FOR YOUR ORGANIZATION

- ◆ Inclusion in Miracle Ride marketing & branding.
- ◆ Supporters enjoy abundant Miracle Rider store traffic & loyalty.
- ◆ Your company name on event t-shirts.
- ◆ Digital, traditional & social media reach hundreds of thousands of prospects
- ◆ The Riley Hospital logo—the iconic red wagon—enjoys brand affinity and recognition of over 90%
- ◆ Web links from [miracleride.net](http://miracleride.net) to your website improves your SEO and traffic.
- Opportunity to share your company's information at Miracle Ride events.



## Why support the Miracle Ride?

**Because Miracle Rides supports Riley Hospital for Children.**

Since 1994 the Miracle Ride has donated approximately \$6.9 million to Riley Hospital. We are one of the nation's largest and longest running motorcycle charity events, and we donate to research done right at Riley. This research finds innovative cures and treatments for cancer and many other life-threatening diseases. Riley is now one of the top 10 pediatric research facilities in the U.S.

**Your organization benefits as well:** Up to 4,000 of the most affluent consumers in the Midwest participate in Miracle Ride branded events throughout the year.

## MIRACLE RIDE DEMOGRAPHICS

- ◆ 50% riders annual income is between \$50,000 to \$150,000
- ◆ Mean age of riders is 52 years old.
- ◆ 70% of Miracle Riders are married.

Our participants are engaged in family, sports and outdoor activities. More than half of Miracle Riders have household incomes greater than \$75,000 a year. And 27% of participants have incomes in excess of \$100,000 annually.

Most importantly, our market research shows Miracle Riders are loyal to companies that support Riley Hospital. Their devotion and buying power are attributes you can enjoy by supporting the Miracle Ride.

With your support, Miracle Ride Foundation can continue to host events which attract motorcyclists—and potential customers—from across Indiana and many other states.

**To indicate your support for 2022, use the form included in this document.**

Dr. Reuben Kapur, director of the Herman B Wells Center for Pediatric Research

“Through enduring collaborations with the Indiana University School of Medicine, Riley Hospital for Children is ranked sixth in the nation for NIH Research funding, totaling more than \$32 million in 2020. “

*Photo courtesy of Riley Children's Foundation*



***Hope Happens When We Ride!***

## Alia Sawvell 2022 Ambassador Family



Alia was born with Heterotaxy Syndrome causing her to have a Congenital Heart Defect, as well as, a missing spleen and a Midline Liver. During her time at Riley she has also been diagnosed with Cerebral Palsy due to the brain damage she developed during her second cardiac arrest episode.

When Alia's mother was asked, "Why do you love Riley?", she responded by saying,

"Oh boy, where do I start? The nurses and doctors saved our baby's life not once but twice. They gave us the confidence to take Alia home and care for her in her daily life. Riley's nurses cared for our family like we are their family. The doctors took every concern or question we had and gave us thorough explanations that we could understand."

## Greyson Gentry 2022 Ambassador Family



Greyson was life-lined to Riley Hospital for Children for a perforated bowel where he was rushed immediately into surgery. During the surgery, Greyson went into septic shock and his heart stopped for a full 26 minutes. The Riley Doctors were able to resuscitate Greyson, but they didn't give him much of a chance for survival. During the cardiac arrest, Greyson suffered a pretty severe stroke. The first time I saw him after his surgery, Greyson had multiple tubes going in and out of him mainly for drainage for his stomach. Greyson's body retained a lot of fluid, and his kidneys were not working very well, and he was having multiple micro seizures. Greyson spent 4 weeks in the PICU where he was put on life support for his heart as his body couldn't regulate temperature and blood pressure. On February 15<sup>th</sup>, we were sent home on hospice in order to help us with Greyson's final stages of life. However, there is always hope and hope happens at Riley.

Greyson is now doing absolutely amazing! He is eating a little by mouth and doing tons of therapy (PT, OT, Speech). Greyson has also been able to do some assisted standing and sitting. It was thought initially that Greyson lost his vision and we just found out his vision has come back. Greyson has said some words, but he is very stubborn! Greyson has come so far and accomplished more this past year than anyone expected. We are working on getting him up and walking soon!

For more information: <https://www.facebook.com/groups/449292982765477>

## Layla Taylor and parents 2021 Ambassador Family



**Submitted by Erica Jordan, Layla's mother**

Todd and I went in to find out Layla's gender at my 18-week appointment. As Dr. Darroca was looking and told me not to freak out but it looked to him as she had Gastroschisis. I had no idea what this entailed for her or me. All I know is I was scared, and it felt like life was at a standstill. For those of you that were like me who have no idea what this is, Layla's organs were on the outside of her body. This pregnancy felt like an eternity and was one of the hardest things I had to deal with; not only for me but for my whole family. I think it is safe to say Todd and I took it the hardest, but our children had to deal with the both of us not in our right minds. When the day finally came to give birth to Layla on November 23<sup>rd</sup>, 2020, I was sent to Methodist Hospital to be induced at 37 weeks to ensure Layla was not going to be stillborn. I was expecting only a small amount of her intestines to be outside of the abdomen before the delivery. However, upon delivery, the Riley NICU team came to take her away from me immediately and to also inform us her large intestines, small intestines, fallopian tubes, gallbladder, stomach, and liver were outside of her abdomen.

As I was stuck in Methodist with little information on what my baby was going to go through along with me feeling empty inside, Todd and I had to follow the ambulance not knowing what was happening. When Layla got to the Riley, her Surgeon, Dr. Gray, did something that I believe made Layla's stay in the hospital a lot shorter under these difficult circumstances. There were only a few different options, and he chose, what I believe to be, the hardest but most effective. Dr. Gray pushed everything back into her abdomen without having to intubate her. He then took her umbilical cord and wrapped it around the area to help it heal. Dr. Gray used a little sedative and some morphine, but not too much, to completely put her out but just enough to keep her coherent without being in pain.

Now, all we had to do was wait for her bowels to wake up and start working. Unfortunately, Layla had some complications. Her bowels started pushing through the umbilical cord. Layla had to undergo a hernia surgery at 6 days old. This will be a surgery that she will have to endure again as she gets older. Anyways, I was prepared for Layla to be on the vent for weeks, maybe months, but within a couple days she decided she was ready to be without it.

Our next obstacle was to get Layla to hold down her feedings. On top of all this going on, Todd and I had to go through this scary scenario completely alone. This is due to the fact that no one could come to the hospital, and we couldn't be in Layla's room at the same time due to COVID.

The nurses became our friends and the people we could communicate with on a daily basis. We went weeks without seeing the rest of our kids. COVID definitely made our stay lonely, but we got lots of bonding time with baby Layla. Finally, Layla began eating enough to be able to go home at 18 days old. A day we will never forget, December 11th, 2020. Layla is now 7 months with no complications and Dr. Gray would love nothing more than for Layla to not have to return to Riley. Dr. Gray and Riley Hospital for Children gave us a miracle. We now have our perfectly healthy baby girl and, with all of the complications Layla had when she was born, we were able to take her home in just 18 days. Layla is a true miracle and Riley is the Miracle Maker.

## Sutter Taylor and parents 2021 Ambassador Family



Sutter Taylor was born September 24th, 2018, at 6 lbs. 8oz. to the proud parents Todd and Nicole. Sutter was a step away from being admitted to the Newborn Intensive Care Unit (NICU) due to low blood sugar. His parents did not know it then but that was a symptom of the diagnosis he received over a year later. Sutter was seen frequently as a newborn to monitor his growth. Sutter was under the 1st percentile on the growth chart for the first two years of his life. Eventually, his parents were referred to an Endocrinologist at Riley to run tests and figure out why their sweet boy was not growing.

After a few blood tests, a sleep test, and an MRI, Endo determined his Pituitary Gland was much smaller than it should be, and he was not producing any growth hormone. Sutter was diagnosed with growth hormone deficiency and now receives an injection of synthetic growth hormone every night before bedtime. It is likely he will need these injections for life. Sutter has experienced other mild delays, but his parents are happy to say that, since he has started the medication, things have improved significantly.

## Miles Blasdel 2021 Ambassador Family



Miles Blasdel loves trains and everything outside! He loves mowing with his bubble mower, playing in the dirt, and soaking up sun. Thomas is his favorite train, but he also loves the Riley train, the train at the zoo, and the Polar Express train too! Miles parents are Matt and Sarah and his little brother and best friend is named Connor.

Miles was diagnosed with Duchenne Muscular Dystrophy at 5 months of age. He has a secondary diagnosis of Renpenning Syndrome, causing significant cognitive delay. Due to the combined effects of a cognitive delay with low muscle tone, Miles had substantial motor planning deficiencies and continues to be delayed in meeting milestones. Miles has attended weekly physical therapy since prior to his muscular dystrophy diagnosis. He quickly added on speech therapy and has recently added in occupational therapy. Miles continues to be seen through multidisciplinary clinic appointments twice a year, has an annual sleep study, and sees many specialties at least once a year.

Miles takes steroids twice a week to slow down muscle damage. He has been independently walking for a little over a year and has accomplished many other goals. We do experience quite a few extra falls, but Miles has a truly tenacious personality. His heart function remains well and he is a trooper for each appointment he attends.

We love Riley for many reasons. We are blessed to have such excellent care at such a short distance from home. We love that they offer a multidisciplinary clinic so that Miles is able to see multiple specialties at a single appointment. It has been really wonderful since we have started speech therapy at downtown Riley, they have a children's area for Connor to entertain himself in during appointments while Miles is working!

### Miles and Mason Downey (2021 Ambassador Family)

**Miles**



**Mason**



Brian and Kristy Downey, parents of Miles and Mason, stated that they have struggled to understand why Miles would become very sick quite often. Upon recommendation by their Pediatrician, they did precautionary testing to rule out different diseases. Cystic Fibrosis being one. Surely enough, Miles sweat test results came back high, so they were referred to Riley Hospital. Another sweat test was high. So, at their surprise and the doctors, Miles was diagnosed with Cystic Fibrosis at the age of 7. To date, Miles has been admitted to Riley 5 times for an average stay of 10-14 days each.

As a precaution, they scheduled a sweat test to determine if Mason had Cystic Fibrosis since it is a genetic disease. They discovered Mason has Cystic Fibrosis as well. Mason has more of the gastrointestinal issues. He sees the Riley Clinic team quarterly with older brother, Miles.

Miles enjoys baseball, Basketball, Video Games, School. Mason enjoys baseball, Paw Patrol, cooking, going to school and taking care of his pets.

Brian and Kristy Downey stated, "Riley is an amazing place. Everyone makes our stay comfortable. Our questions are always answered in detail."

### **Cameron Kirk (2019 Ambassador Family)**



I want to introduce you to Cameron Kirk and his family. Cameron was diagnosed with Leukemia on April 16th, 2018 at 11 years of age. Cameron was a patient at Riley Hospital for Children this year during The Miracle Ride and he and his family were there waving and cheering the Miracle Ride Riders as they cruised by the front entrance of Riley. That moment helped Cameron, his family, and other patients at Riley forget their worries and feel comforted knowing that these bikers truly care about them. For more information regarding Cameron, please visit the "Captain Kirk's Warriors" Facebook Page and see how he is progressing through Riley Hospital for Children's care.

## Kameron Kadinger



Kameron, who is the son of Keith Kadinger and Amanda Jordan. Kameron, or “Kam” has overcome more obstacles in his short little life than most adults. Kam has been diagnosed with AIP (Acute Intermittent Porphyria). Kameron's porphyria is completely different from the typical AIP patient, starting with the rarity of the disease. There have been less than 10 cases world wide of homozygous AIP, also known as homozygous HMBS. On December 27, 2017 Kameron had a liver transplant. With Kameron being one of a kind, the transplant is experimental. Only time and progress will determine its success. However, Kam is progressing well. Please visit Kameron’s Facebook Page at “Kure4Kam” for more information regarding this amazing little boy and his inspirational family.

**Presentation of the \$85,000 donated to Riley Hospital for Children in 2021 and the 21 STACYC E-bikes donated to the Miracle Ride from Tom Wood Powersports, Outdoor Equipment, Subaru, and Aviation that were given directly to Riley Kids valued at \$20,000!**



# The 28<sup>th</sup> Annual Miracle Ride on June 4-5, 2022

## Miracle Ride Support Form

**Yes!** I'd like to support the 2022 Miracle Ride benefiting Riley Hospital for Children

Company/Group Name: \_\_\_\_\_

Your name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Bus. Phone: \_\_\_\_\_

Cell phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_

*The Support Levels below are guidelines. It has been a tough couple of years for everyone due to COVID. We appreciate any donations and we will work with you to "make it happen." . We ask that you "give till it helps, not give till it hurts" Please call Bill Kingery at 317-695-5187*

### Support Levels

Please check all that apply:

Title Level Partner \$10,000+

Gold Level Support \$5,000--9,999

Silver Level Support \$1,000--4,999

Poker Run Start Location \$3,500

T-shirt sponsor level \$300--999

Poker Run Stop Location \$1,000

Dedicated Group T-Shirt see note below <sup>\*1</sup> (\$2,000)

Stage/tent sponsor \$100-299

In-kind donations-- Please describe below<sup>\*\*\*</sup>

Raffle/auction prize donations—Please describe below<sup>\*\*\*</sup>

I choose to decline the complimentary t-shirts and event passes. Save the money and give it to the kids.

Authorized Signature: \_\_\_\_\_

Your P.O. number: \_\_\_\_\_ 2022 total support commitment: \$ \_\_\_\_\_

Date: \_\_\_\_\_ <sup>\*\*\*</sup>Raffle/auction prize/In-kind item descriptions: \_\_\_\_\_

Please remit check or money order with this completed form to **Miracle Ride Foundation, Inc. 9775 Crosspoint Blvd. Suite 100, Indianapolis, IN 46256, Attn: Gino Johnson**. Kindly understand your authorized signature is a binding purchase order commitment upon which the Miracle Ride plans the scope of its events to optimize fund-raising for Riley Hospital. It is payable within 30 days of signed commitment. <sup>\*1</sup> **Dedicated t-shirt groups/organizations/companies** should contact Lori Combs, Registration Manager, to register their riders as a group. Email Lori@miracleride.net or call her 317-370-6694. This assures we get the correct t-shirt quantities and sizes for your group. Details for dedicated t-shirt groups must be completed no later than April 15, 2022. Thank you! Your support is greatly appreciated. Miracle Ride Foundation, Inc. is a 501(c)(3) organization.



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**Approximately \$6.9 million donated to Riley Hospital**  
**since 1994 Hope Happens When We Ride!**

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