



29th Annual Miracle Ride Media Fact Sheet

CONTACTS:

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WHAT: The [Miracle Ride](#) is the state of Indiana's largest and longest-running motorcycle charity event and among the largest and most impactful nationwide.

WHEN: Saturday, June 3rd, 2023 is an all-day event when Miracle Riders honor the kids, their families and the work of the Riley caregivers. This is the 29th ride.

STARTING ADDRESS: (TENTATIVE) There will be multiple Poker Runs starting throughout the State of Indiana on Saturday morning, June 3rd. The Poker Runs will visit their last Poker Stop located adjacent to Riley Hospital for Children between 2:30 p.m.-4:30 p.m. and end at 8 Seconds Saloon located at 143 N. Lynhurst Drive.

END ADDRESS: 143 N. Lynhurst Dr. (8 Seconds Saloon parking lot)

FACTS:

- 2023 participant donation \$50 per rider, \$50 for passengers age 16 and up, Age 8-15 \$25. Under age 8 free.
- 2022 number of participants 1,138 AND 2022 Donation to Riley Hospital: \$96,330.00
- 2021 number of participants 1,235 AND 2021 Donation to Riley Hospital: \$85,000 PLUS 21 STACYC E-bikes donated to the Miracle Ride Foundation from Tom Wood Powersports, Tom Wood Subaru, Tom Wood Outdoor Equipment, and Tom Wood Aviation that were given directly to Riley Kids as part of the 2021 Miracle Ride event. These e-bikes are valued at \$20,000! So the overall total giving for 2021 is \$105,000
- We were not able to hold the Miracle Ride in 2020 due to COVID. However, we were still able to donate \$27,700 to Riley! This is due to our tremendous sponsors and our dedicated riders who chose to donate their registration fee instead of carrying it over to the 2021 Miracle Ride.
- 2019 number of participants: 3,707 AND 2019 donation to Riley Hospital: \$250,000
- 2023 Miracle Ride goal: \$150,000
- Total amount donated from all Miracle Ride events since 1994: \$6,981,042.87 making the Miracle Ride for Riley Hospital for Children the largest independent fund-raising donor.

Tagline: Hope Happens When We Ride!

About Riley Hospital: Riley Hospital for Children is Indiana's only comprehensive children's hospital. Riley treats more than 80% of children diagnosed with cancer in Indiana. Riley serves patients in all 92 Indiana counties and is a member of the Children's Miracle Network. The annual Riley caseload for outpatient and inpatient is 300,000 cases. Fund-raising donors and events allow Riley to provide cutting-edge treatment and cover the costs of medical specialty areas that are not self-sustaining.